

The Army's National Charity



THURSDAY 7TH APRIL 2022

THE CITY OF LONDON'S  
MOST PRESTIGIOUS MILITARY  
FUNDRAISING EVENT

TICKETS  
& PACKAGES

SUPPORTING ALL MEMBERS  
OF HER MAJESTY'S ARMED FORCES

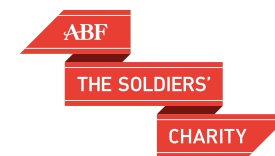






# WHO DOES THE LORD MAYOR'S BIG CURRY LUNCH SUPPORT?

THE LUNCH SUPPORTS ALL MEMBERS OF THE ARMED FORCES AND VETERANS WHO HAVE SERVED IN IRAQ AND AFGHANISTAN, THROUGH THE THREE NATIONAL SERVICE CHARITIES



The Army's National Charity

ABF The Soldiers' Charity is the Army's national charity, here for soldiers, former soldiers and their families for life.

We are one of the largest funders in the military charity sector, supporting 60,000 people in 63 countries and funding 43 organisations last year.

We have almost 80 years of unbroken service for the Army family. We are proud of our heritage and our ongoing commitment to ensure that every soldier, past, present and future, can live with independence and dignity.

By attending The Lord Mayor's Big Curry Lunch, you will help ensure that we will be here for generations to come.



The Royal Navy and Royal Marines Charity is very proud to be on-hand from day one and then onwards into the Fleet, helping to deliver a better lived experience for all those who serve. We are there to help with the turbulence of an increased operational tempo and the issues created through prolonged periods of deployment and separation.

We help with amenities to improve social interaction both ashore and afloat as well as through sport and adventurous training. We also provide expert support to galvanise family life and relationships, with specific help for children whose parents are deployed on operations and we aim to deliver stability and continuity where relationships have broken down. Most serving personnel transition back into the civilian world without difficulty, but we work hard with those that struggle to avoid them becoming lonely, hidden or lost.

We will continue to work with the Naval Veteran community to explore ways that we can expand our assistance to deal with specific issues of need ensuring we promote independence and protect dignity for all. Our defining vision is of a world where every sailor, marine and their families are valued and supported, for life.



The Royal Air Force Benevolent Fund supports current and former members of the RAF, their partners and families, providing practical, emotional and financial support, whenever they need us. We are committed to getting them through the toughest times, whatever life may send their way. From the youngest child to the oldest veteran, we'll consider any request for assistance, however big or small, providing a tailor-made approach to each individual situation. In 2020 we spent over £26 million supporting more than 63,700 current and former members of the RAF and their families.



# THE LORD MAYOR'S BIG CURRY LUNCH 2022

ENTERING ITS 15TH YEAR, THE LORD MAYOR'S BIG CURRY LUNCH WELCOMES OVER 1,500 GUESTS AND AIMS TO RAISE OVER £270,000 FOR OUR VETERANS

## LUNCH DETAILS

Date:	Thursday 7th April 2022
Location:	Guildhall, Gresham St, London EC2V 7HH
Timings:	12.00 – 15.00
Tickets	£100 per person includes lunch and drinks (beers, wine & soft drinks)
Tickets:	<a href="http://www.soldierscharity.org/lordmayors">www.soldierscharity.org/lordmayors</a>

## ABOUT THE LORD MAYOR'S BIG CURRY LUNCH

- The Lord Mayor's Big Curry Lunch is one of the City of London's biggest fundraisers supporting all members of Her Majesty's Armed Forces and Veterans who have served in Iraq and Afghanistan through the three National Service Charities.
- Hosted by the Lord Mayor of the City of London and attended by a Royal Guest of Honour each year. Previous Royal Guests have included HRH The Prince of Wales, HRH The Princess Royal, HRH Duke of Kent and HRH Princess Eugenie.
- With the addition of the £205,000 raised in 2021, the lunch has contributed over £2.5 million to support veterans since 2008.
- Since 2018 the Lunch has supported the King Edward VII Hospital's Centre for Veteran's Health and its Pain Management Programme (PMP). This has been transformational in helping veterans manage their pain and helping them back into employment. The Committee has decided to continue supporting the hospital and we will be funding 15 veterans through the programme in 2022.
- In addition to supporting the PMP, for the first time we will also provide funding to a second organisation - LifeWorks. LifeWorks' sole focus is to find employment, education and training for Armed Forces veterans. It offers practical advice, guidance and support regardless of length of service. Through the 2022 Lunch we hope to fund 65 veterans through a LifeWorks course.

## AUDIENCE

The Lord Mayor's Big Curry Lunch brings together over 1,500 key decision makers and influential leaders from organisations across the various business sectors of the City of London and beyond.

## GUESTS INCLUDE:

- A Royal Guest of Honour
- The Lord Mayor of the City of London and the Sheriffs
- Members of the City of London's Livery Companies and Ward Clubs
- Senior officers, serving soldiers and veterans from the British Army and other services
- Members of Parliament, including the Secretary of State for Defence
- Business leaders

## INDUSTRIES ASSOCIATED WITH LMBCL GUESTS

Finance and insurance	20%
Primary and Secondary	14%
Retired	13%
Other private services	12%
Legal & Accounting	10%
Military	9%
Public services (inc Defence)	7%
Media, IT & Communications	5%
Management consultancy	4%
Miscellaneous	3%
Business support services	3%
Other professional services	2%





# WHAT TO EXPECT

THERE ARE MANY DIFFERENT ASPECTS TO THE LUNCH THAT GUESTS CAN ENJOY THROUGHOUT THE DAY. THESE INCLUDE:

## THE LUNCH OPENS

Sponsor and Ticket Package guests arrive at Guildhall through the private entrance in Basinghall Street. Drinks are available in the reception area in the Livery Hall, where a complimentary glass of champagne is served. Drinks are also available from the free bars, serving beer, wine and soft drinks.

There are many activities at the Lunch where guests can:

- Bid in the Silent Auction.
- Take part in the prize draw.
- Visit the ‘Diamond and Champagne’ or ‘Watch and Cocktail’ bar for the chance to win a diamond necklace or a British handmade bespoke watch.

## POST LUNCH

As guests finish lunch in the Great Hall they are welcome to explore all the special extras offered throughout Guildhall. These include:

- In the South Ambulatory, there are several Livery Stalls selling a range of items, including flowers, fresh fruit, Charity merchandise and signed books.
- Coffee and chocolates are available for all guests in the Print Room. The free bars in the Livery Hall and Old Library reception areas remain open for all guests.
- Continue bidding in the Silent Auction.
- Take part in the prize draw.
- Re-visit the ‘Diamond and Champagne’ or ‘Watch and Cocktail’ bar for the chance to win a diamond necklace or a British handmade bespoke watch.
- Enjoy the commemorative garden in Guildhall Yard, designed by the Worshipful Company of Gardeners.
- A take-home bag is offered to all departing guests.
- The In-Pensioners of the Royal Hospital Chelsea also collect donations at each exit to Guildhall.

“A wonderful event and in aid of such a worthwhile cause; honoured to be amongst such inspiring individuals – thank you for the opportunity”

Hermes Investment Management

## THE LUNCH CLOSES

## PRIZE DRAW

Prizes are drawn in the Old Library for the ‘Diamond and Champagne’ and ‘Watch and Cocktail’ bar raffles by the Lady Mayoress

# TICKET OPTIONS

THERE ARE TWO TICKET OPTIONS AVAILABLE DEPENDING ON THE NUMBER OF TICKETS PURCHASED FOR THE LORD MAYOR’S BIG CURRY LUNCH

## 1. INDIVIDUAL TICKETS

£100 PER PERSON

Each ticket holder receives:

- All food (curry, desserts & chocolate)
- Drinks (beer, wine, soft drinks & coffee)

## 2. TICKET PACKAGES

(10 GUESTS OR MORE)  
FROM £1,000 / EXTRA PLACES  
AT £100 PER PERSON

Each package includes:

- Complimentary champagne on arrival
- Private entrance through Basinghall Street
- Your logo listed on the ‘Corporate Ticket Package Hosts’ page in the Lunch Programme
- Access to private reception area in the Livery Hall – exclusive use throughout the afternoon
- Opportunity to display branding in the private reception area
- All food (curry, desserts & chocolate)
- Drinks (beer, wine, soft drinks & coffee)

## SPONSORSHIP OPPORTUNITIES

The Lord Mayor’s Big Curry Lunch presents a range of sponsorship packages that will allow you and your company to take part in what has become one of the City’s most prestigious charity events. Each package comes with a comprehensive range of benefits.

These opportunities are flexible, and we would be happy to work with you to create a bespoke proposal tailored to your company’s needs and aligned with your specific marketing objectives.

Your company will benefit from:

- Media Coverage
- Brand Awareness
- Client Engagement
- Corporate Social Purpose
- Enhanced Networking Opportunities





# CONTACT DETAILS

FOR MORE DETAILS ON THE TICKET PACKAGES AND SPONSORSHIP OPPORTUNITIES AVAILABLE, PLEASE CONTACT KATY WILDMAN

Katy Wildman  
Sponsorship & Ticket Package Manager  
Tel: + 44 (0) 207 811 3201  
Email: [kwildman@soldierscharity.org](mailto:kwildman@soldierscharity.org)



ABF THE SOLDIERS' CHARITY IS A CHARITY REGISTERED IN ENGLAND AND WALES (1146420) AND IN SCOTLAND (SC039189). REGISTERED AS A COMPANY LIMITED BY GUARANTEE IN ENGLAND AND WALES (07974609). REGISTERED OFFICE: MOUNTBARROW HOUSE, 12 ELIZABETH STREET, LONDON SW1W 9RB

